



2022 ANNUAL REPORT

2022 YEAR IN REVIEW

Business as Usual

In 2022, the world returned to 'business as usual' and the good work of the PDBA moved forward. We welcomed new businesses, said good-bye to our long-time Executive Director and continued to participate in activities that enhance our member experience.

After several years of planning and implementation, we put the finishing touches on our fantastic wayfinding project. Visitors and residents can easily locate shopping, dining, and services within the PDBA area.

Many of our members received grant funding for facade and security improvements for their businesses, an initiative that will continue in 2023. We also continued our partnership with Orca Place and Island Crisis Care Society to support the Clean Team. Results of this partnership has had a wonderful impact on the downtown as well as the Clean Team members.

2022 HIGHLIGHTS

- New Christmas event in Memorial Plaza
- Participation in Quality Foods Sand Sculpting Competition, Sunset Cinema and Canada Day Celebration
- Partnership with new Mayor and Council
- Teresa Cooper joined PDBA as new Executive Director

Questions? Drop by our office!

101 177 Weld Street, Parksville BC

t: 250.248.8079 c. 604.657.5695 e. info@parkvillebia.com

parksville
downtown

find our member-businesses at
parksvilledowntown.ca

Don't see your business? Give us a call

2023

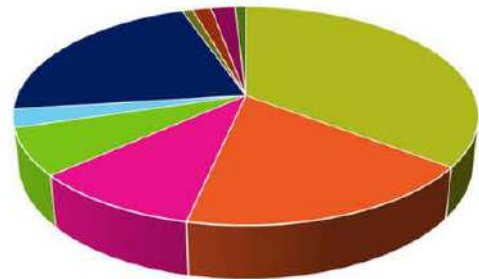
planned projects

- shop local program
- visitor experience package
- monthly newsletter
- Christmas promotions
- facade/security grant funding
- event partnerships
- street beautification
- and more!

As 2022 ended our Executive Director, Pamela Bottomley, made the decision to leave the PDBA and return to her PR business. We are sorry to see her go and thank her for all her hard work and commitment over the past 11 years.



2022 investments



- Project Management
- Advertising
- Litter Removal
- Wayfinding
- Website
- Administration
- Christmas
- Grants
- Sponsorships
- Print Materials



FACADE
GRANT
SUCCESS!



THANK YOU TO OUR
2022-23 VOLUNTEER BOARD OF DIRECTORS

- President Tami Frankford
- Sec/Treasurer Michelle Jones
- Vice-President Nicole Thomas
- Kymon Giakoumakis
- Sandy Herle
- Carol Ormiston
- Greg Sabo (til Oct/22)

- Island Cleaning Supplies
- Timberlake-Jones Engineering
- RBC Royal Bank
- Extreme Eatery
- Close to You Boutique
- Parksville Home Hardware
- Sabo, Jang & Co

WELCOME TERESA!

Welcome to Teresa Cooper, our new Executive Director. Teresa comes to us with over 20 years of experience in non-profit management and community development. She is thrilled to join the PDBA team.



walkable remarkable