

JUNE 2024



WELCOME

SUPERCANDY EXOTIC SNACKS

IMAGINE PARKSVILLE DOWNTOWN: *Shaping Our Future Together*

Imagine a vibrant, bustling downtown where every corner radiates the spirit of our community—a place where residents and businesses thrive together. We are excited to announce a new community engagement project aimed at rejuvenating Parksville Downtown by envisioning what it could look like in the next five years.

Together, we can transform Parksville Downtown into a hub of activity and engagement. Over the coming months, we will host a series of community workshops, surveys, and interactive sessions to gather your feedback. These initiatives are designed to foster open dialogue and creative thinking. Your participation will ensure that the changes we make reflect the true desires and needs of our community.

Stay tuned for upcoming event dates and ways to get involved. Let's work together to create a downtown that not only meets our needs today but also inspires future generations.

Proactive Safety Tips for Parksville Downtown

As we continue to welcome visitors to our beautiful beachfront town, we recognize the importance of maintaining a safe and welcoming environment for everyone. With an increase in the unhoused population, some of whom may struggle with drug addiction, it's crucial to adopt proactive measures to ensure your businesses, and customers, feel secure. Here are some practical tips to help manage situations and keep your business safe.

Keep Your Property Well-Lit: Ensure your business exterior is well-lit, especially during nighttime. Adequate lighting can deter individuals from settling in front of your property.

Display No Loitering Signs: Clearly visible signs indicating no loitering can help enforce your property boundaries. Ensure these signs are respectful but firm.

Use Defensive Landscaping: Consider using planters that discourage long-term sitting or hanging out. Defensive landscaping can be both attractive and functional in maintaining a safe space.

Provide Staff Training: Train your employees on how to handle encounters with the unhoused population safely and effectively. Empower them with strategies to manage situations calmly and confidently.

Install Security Cameras: Visible security cameras can act as a deterrent. Install cameras that are functioning properly and positioned to cover key areas around your business.

By staying vigilant and pro-active, we can maintain a safe and welcoming environment in Parksville Downtown.

Building a Stronger Downtown

A thriving downtown is built on the foundation of strong community collaboration and vibrant local events. At Parksville Downtown, we believe that working together and engaging in community activities are key to creating a dynamic and prosperous downtown area. Local events play a crucial role in this process. Events bring people together, showcase our unique downtown offerings, and drive foot traffic to our businesses.



parksvilledowntown.ca



Eating Together, Working Better!

Parksville Downtown members are invited to our last casual dinner social before summer - Eating Together, Working Better. These dinner socials are held monthly at local restaurants, and have been the perfect opportunity for a relaxed after-work get-together.

No set start time, **any time after 5:30** works as you will order from the restaurant menu when you arrive.

This month's meeting will be held
Monday June 17 at the Rod & Gun

Please note, as we will be considered 'a group', a 18% gratuity will be added automatically to your meal.

What to watch for in June in Memorial Plaza

- June 12th - Start of Hot Jams, Cool Games every Wednesday
- June 13th - Start of our Summer Singalong with Sylvia Series
- June 18th - Picnic in the Plaza every Tuesday (during the Tuesday Market)
- June 22nd - Bluegrass in the Plaza

Scan here for all our summer fun details!



Questions? Drop by our office!
101 177 Weld Street, Parksville
e. teresa@parksvilledowntown.ca
p. 250-248-8079 c. 604 657-5695
PARKSVILLE DOWNTOWN OFFICE HOURS
Monday - Friday 9:00 - 5:00

parksville downtown - 101 177 Weld Street
p. 250 248 8079 c. 604 657 5695
teresa@parksvilledowntown.ca



Want to be a part of the BIA's newest give back program? Want to know how?

We are excited to announce the new

BIABC Health Benefits Program

featuring a stable pooled plan with designs tailored for businesses of all sizes!



With each group that signs up, **BIABC Health Benefits Program** will be donating to create more funding for current and future events within the community!



Reach out to their team and get a no obligation **quote** at your convenience