

TOMORROW!
11 - 3pm



FREE!
MEMORIAL PLAZA



Eating Together, Working Better!

We're BACK!! Parksville Downtown members are invited to our first casual dinner social of the fall - Eating Together, Working Better. These dinner socials are held monthly at local restaurants, and have been the perfect opportunity for a relaxed after- work get-together.

No set start time, **any time after 5:30** works as you will order from the restaurant menu when you arrive.

This month's meeting will be held
Monday Sep 16 Lefty's Fresh Food
please rsvp to
Teresa@parksvilledowntown.ca

Planning for Your Business's Future

Just a reminder that on Wednesday September 25 at 7:30AM, Parksville Downtown will be hosting a Succession Planning workshop led by Darrell Goertzen from Venture Connect. Darrell will be discussing how to ensure the success of a business continues when the current owner retires or decides to step back. By planning ahead, business owners can choose the right successor, avoid potential disruptions, and keep the business thriving for years to come. Plus, it gives everyone peace of mind knowing that the hard work and dedication poured into the business will carry on.

To attend this FREE workshop, including breakfast, just RSVP to teresa@parksvilledowntown.ca by September 10.





ENGAGEMENT WEEK - Oct 7th - 11th!

Share your ideas, thoughts and dreams!

Imagine Parksville Downtown is officially underway! The steering committee had their first meeting in mid-August, and we're moving full steam ahead! Let's come together to shape the future of Parksville Downtown!

We're eager to learn more about the unique identity of our downtown, understand current community perceptions, and explore exciting opportunities and aspirations for the future of Parksville Downtown.

Next week, you will receive an email survey from our consultant. This will be a great way for William and Aman from DAAR Place Consulting to quickly get to know the amazing Parksville Downtown members. Your input is crucial! The more voices we hear, the more impactful and successful our project will be.

During our Engagement Week, William will be leading discussions with business members, residents, community groups, property owners, and First Nations.

We're also on the lookout for unique meeting spaces that will inspire creative, out-of-the-box thinking! If you know of any vacant, unusual, or creative spaces—anything but stuffy boardrooms!—please let us know.

Engagement Week Schedule

Downtown Businesses
Monday Oct 7 6-9pm

History/Heritage Community
Wednesday Oct 9 2-3:30pm

Downtown Residents
Tuesday Oct 8 10am-1pm

Environmental Community
Wednesday Oct 9 6-7:30pm

Parksville Residents
Tuesday Oct 8 6-9pm

Open House
Thursday Oct 10 11-3:00pm

Cultural Community
Wednesday Oct 9 10-11:30am

Under-represented Communities
Thursday Oct 10 6-7:30pm

To secure your spot at any of the meetings, please reach out to Teresa asap. We are maxed at 30 attendees for most of these sessions. For more info, visit <https://parksvilledowntown.ca/imagine-parksville-downtown>



**Transportation Master Plan
Phase 3 Open House
Wednesday, October 1, 2-7 pm
Presentations at 3 pm and 5 pm**

You're invited to preview the information gathered to date for the transportation plan at the City's third engagement open house. They're asking for your feedback to help guide project priorities as well as your final thoughts on areas for improvement. Phase 3 will focus on developing practical recommendations for transportation infrastructure improvements to support the needs of Parksville over the next twenty years. **Much of the project priorities are in the Parksville Downtown area** and focus on concepts for Hwy 19A, cycling and pedestrian routes and extension of Jensen Avenue East.

After the October 1 open house, Parksville Downtown will be surveying our membership to gather opinions about the concepts suggested, and whether you feel these changes will have a positive impact on your business. Based on your input, we will be submitting a report to Council sharing your thoughts. It will be important for you to attend this open house to see the changes being suggested.

**Gratitude
Week
October 7-11**

Based on the wonderful response to last year's '10 days of gratitude', we are once again arranging a *Thank You* for your clients and customers - a great way to express your gratitude for their unwavering support.

For those weren't able to participate last year, here are the details:

We will provide you with 5 thank you gifts to award to your 'customer of the day' for the 5 days leading up to Thanksgiving.

Take a picture each day of your rewarded client/customer and share it on your social media (facebook, instagram, tik tok) to promote your business. Be sure to tag @ParksvilleDowntown. Each day we will share a collection of the tagged photos.

All the names of each rewarded client/customer will be entered into a draw for a Parksville Downtown basket. Names of participating businesses will also go into a draw!

Cost to you? A mere \$50. ROI? Very happy customers and clients!

If you've not yet confirmed your participation with Teresa, please reach out before September 10.



Parksville Downtown Summer Successes!

Dance with Me



Hot Jams,
Cool Games



Summer Singalong



Cinco de Mayo



An exciting
Memorial
Plaza full of
happy people!

Amazing new light canopy



Picnic in
the Plaza



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JCT 4

QUALICUM BEACH



JCT 4A

PARKSVILLE

'PARTY ON THE PLAZA'

YOUNG ARTISTS TAKE THE STAGE

FREE

DJ CONNER



MALAKAI



JAMES VICKERS BAND

11 AM-3 PM

**SATURDAY
SEPTEMBER 7
MEMORIAL PLAZA**



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2024



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